

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

- Sub C1
- B1
1. Cancelled
  2. Cancelled
  3. Cancelled
  4. Cancelled
  5. Cancelled
  6. Cancelled
  7. Cancelled
  8. Cancelled
  9. Cancelled
  11. Cancelled
  12. Cancelled
  13. Cancelled
  14. Cancelled
  15. Cancelled

16. (Currently Amended) A personal postal product comprising:

an personal image product having a top surface and a bottom surface, said top surface having personal image having a designated area where an official postal product may be placed, said designated area being modified based on image characteristic a colorimetric value of said official postal product or personal image.

17. (Currently Amended) A personal postal product according to claim 1 wherein the ~~image characteristic of the personal image is based on~~ colorimetric value comprises one or more of the following;

- the color composition;
- color;
- contrasting color;
- texture.
- ~~the composition~~
- ~~color~~
- ~~contrast~~
- ~~size~~
- ~~designated area has border~~

18. (Cancelled)

19. (Currently Amended) A personal postal product according to claim 1 wherein ~~there is~~ said modification comprises blending of color at the transition between official postal product and personal image.

20. (Cancelled)

21. (Original) A personal postal product according to claim 1 wherein a boarder area is provided in said designated area for providing an area where said official postal product may be placed for minimizing the possibility of have a non-uniform appearance between said official postal product and said personal image.

22. (Original) A personal postal product according to claim 1 wherein said personal image product comprises a label.

23. (Original) A personal postal product according to claim 1 wherein said official postal product is a stamp.

24. (Original) A personal postal product according to claim 1 wherein said personal image comprises an image that is printed on said personal image product.

25. (Currently Amended) Method of making a personal postal product on which a personal image is provided comprising:  
obtaining an official postal product;  
determining at least one ~~characteristic~~ colorimetric value of said official postal product;  
obtaining a personal image ~~having at least one characteristic; and~~  
modifying ~~said a least on characteristic of said personal image in~~  
response to said at least one ~~characteristic~~ colorimetric value of said official postal product.

26. (Currently Amended) A method according to claim ~~10-25~~ wherein the step of determining said at least one ~~characteristic~~ colorimetric value is accomplished by digitally scanning said personal image and/or official postal product.

27. (Original) A method according to claim 10 wherein said personal postal product is provided with a designated area for placement of said official postal product.

28. (Currently Amended) A method according to claim 12 wherein said designated area is provided with a boarder area having said ~~at least~~ characteristic colorimetric value.

29. (Currently Amended) A method of making a postal product assembly comprising:

obtaining an official postal product;

determining at least one ~~characteristic~~ colorimetric value of said official postal product;

obtaining a personal image product having at least one image characteristic;

modifying ~~said at least one characteristic~~ at least one colorimetric value of said personal image product in response to said at least one known ~~characteristic~~ colorimetric value of said official image product.

30. (Original) A method according to claim 14 wherein said official postal product comprises a stamp.